



# Carbon neutral printers & MFPs from a carbon neutral business

Printing doesn't have to cost the earth with  
Kyocera's new carbon neutral solutions



# Discover why Kyocera's carbon neutral print promise is good for everyone

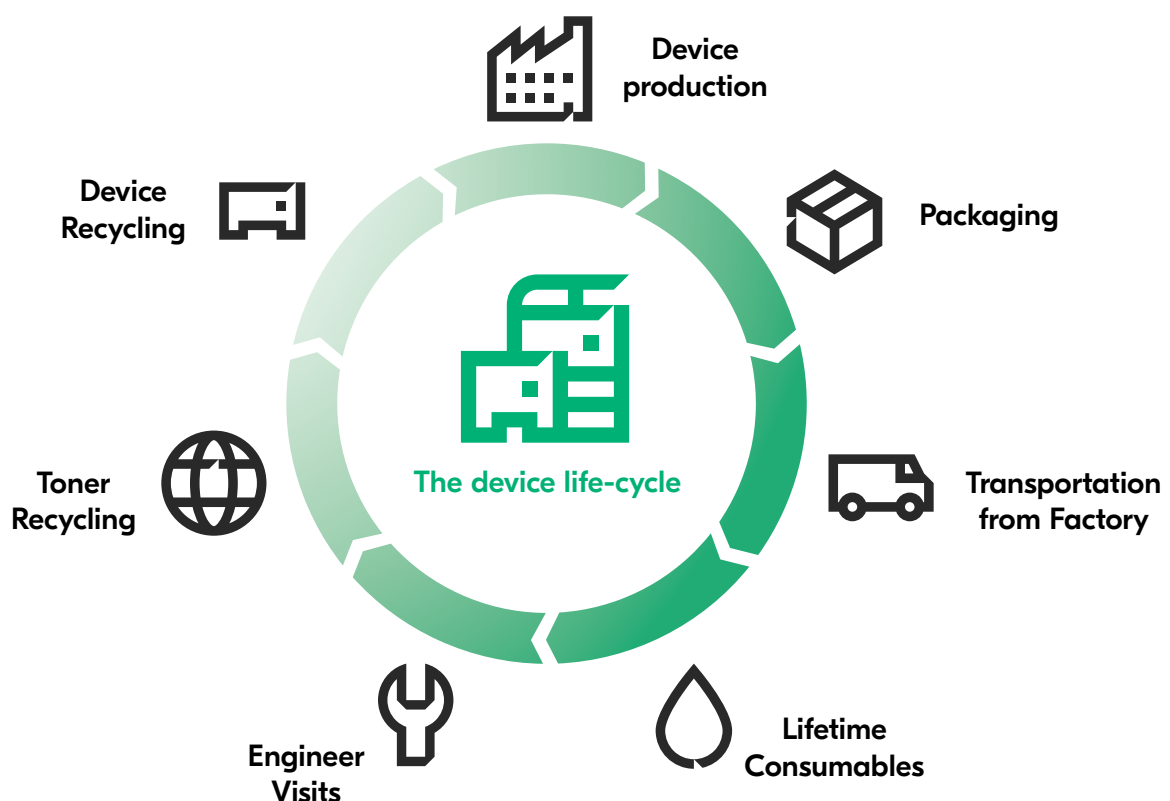
**We're committed to helping our customers with their green goals by developing carbon neutral printing initiatives.**

Kyocera has long been committed as both a company and a manufacturer to delivering more sustainable and environmentally conscious print solutions. Our culture of care and range of forward-thinking products and services offer a real alternative for those looking to change and demonstrate a new and sustainable way of working.

Choosing Kyocera as a carbon neutral printing partner will enable you to demonstrate your commitment to sustainability. We offer customers the option to offset their printers and MFPs or for those taking a Kyocera service the option to fully offset both the devices and services as a managed print service.

Join us on the journey to a greener future.

## Eco Life-cycle



## Lifetime\* offset of your devices, consumables, and engineer visits.

We offset the device production and transport, plus the consumables used over the full lifetime\* via a simple bolt-on to the device purchase.

\*Lifetime of the device is based on the rated machine life of 60 months.  
Full details of what's offset and our T&Cs are available online here: Carbon Neutral Terms and Conditions ([kyoceradocumentsolutions.co.uk](https://www.kyoceradocumentsolutions.co.uk))



# How are we offsetting the carbon?

We carbon offset your devices through myclimate, the same partner we use to offset our own UK business operations in pursuit of net zero status.

Kyocera has chosen to invest in their international projects certified by CDM Gold Standard. It is the most stringent certification for carbon offsetting projects and is supported by 60 NGOs worldwide. It is the only standard which certifies a project's sustainable development factors, including co-benefit criteria like healthcare, job creation or reforestation.



Kyocera has hand-picked three projects on your behalf that truly echo our company ethos of **“to do what is right as a human being”**, a concept we include in all of our decision making.



## Where are the projects taking place?



### Project Kenya Efficient cookers for Kenya

Traditionally, in the Siaya area in western Kenya, cooking is still done on open fires, which consumes a lot of firewood. The project will install locally produced stoves in rural communities.



### Project Nepal Biogas plants in Nepal

Simple but very efficient systems enable cooking with biogas - instead of firewood that is laboriously collected. They replace the burning of firewood and the use of chemical fertilizers.



### Project Madagascar Solar cooker for Madagascar

In order to reduce CO2 emissions and counteract the rapid deforestation in Madagascar, we support the production and distribution of efficient energy-saving cookers and climate-friendly solar cookers.

These are the specific ESGs your purchases will help



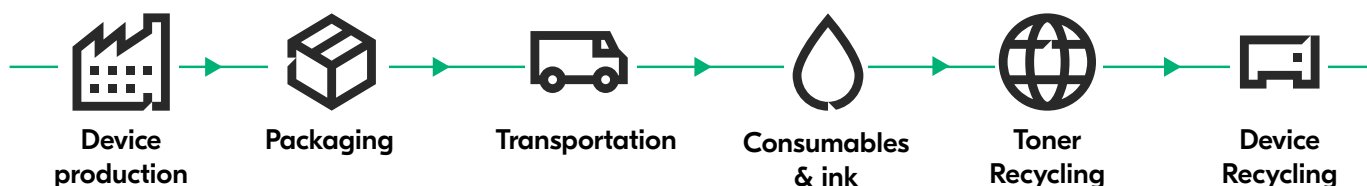
# A green focus across our complete range of print and MFP products

Every product in our range — from the smallest desktop laser printer to the biggest cut-sheet inkjet production printer can now be carbon neutral.

Whether you're looking for new devices, a refresh of your printer fleet or ready to move to a new Managed Print Service, the experts at Kyocera have designed two new green printing solutions that will reduce your costs and carbon footprint.

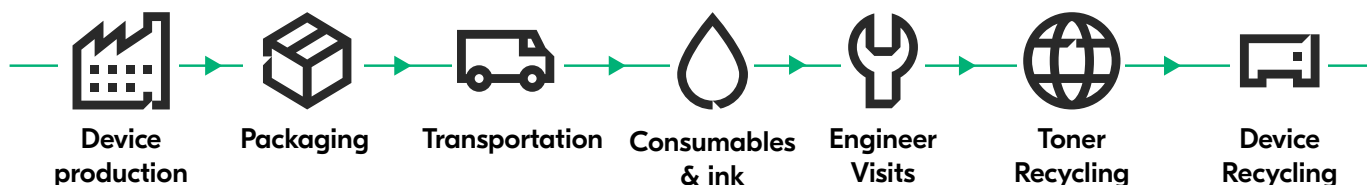
## Carbon Neutral Printers & MFPs

Kyocera will carbon offset every device, plus the consumables they use over the lifetime of the product, through a simple bolt-on to the device purchase. This covers all elements of production, packaging, transportation, consumables. We close the loop with eco-conscious toner and device recycling programmes.



## Carbon Neutral Managed Print Services

Demonstrating the carbon offset of your Managed Print Service is important for many organisations. This service will carbon offset every device, the consumables they use, plus engineer mileage for Kyocera services for the lifetime of each product.



We're proud to say  
**We're carbon neutral...**

Find out more about  
our carbon neutral  
printing solutions



# Reassurance & Certification

## Certification via myclimate

### Auditable and traceable

We will offset your Devices or Managed Print Service with myclimate so you can demonstrate your carbon neutrality.

A certificate of authenticity is available for all customers to demonstrate their investment and commitment to climate action.

[Register Your Carbon Neutral Print Device - Kyocera Group UK](https://kyocerads-group.co.uk)  
([kyocerads-group.co.uk](https://kyocerads-group.co.uk))



## All our print devices can be carbon offset



The whole range





# It's not just about the offset, Kyocera has been designing **eco-conscious technology** since 1992.

We design with the environment in mind to deliver highly reliable products that reduce the use of natural resources and drive down CO2. Our expertise in long-life ceramics lies at the heart of our technology so customers can benefit from a low total cost of ownership. This focus on long-life, sustainable components and long-lasting consumables reduces the frequency of shipping replacement parts or putting a service engineer on the road.

The result is printers and MFPs that cost you and the environment less.

## **More great reasons to choose Kyocera for carbon neutral printing.**

- + Eco toner saves energy
- + Energy efficient power modes
- + Advanced power management
- + Energy saving design
- + Ecological packaging
- + Easy to recycle
- + Single-use plastic reduction
- + Long-life consumables



Discover more

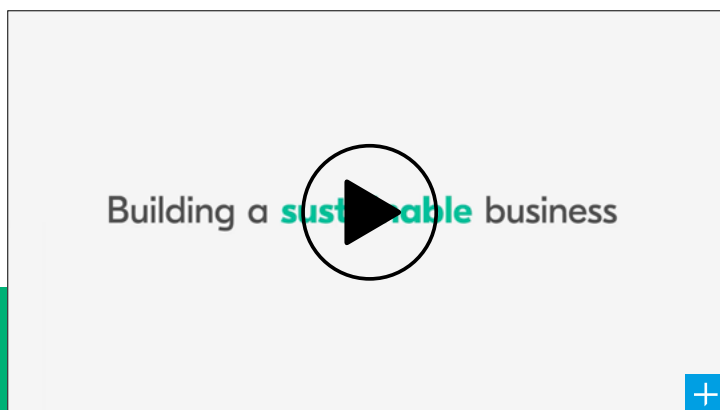


# Join us on our journey to a greener future

At Kyocera, we're on a sustainability journey. We offset our carbon footprint, we reforest all the paper we use in our UK business operations, and the paper used by TASKalfa Pro 15000c customers.

Achieving carbon neutrality was an important milestone. Since 2022 we've offset our UK business operations CO2 emissions and are now taking extra steps to reduce our impact on the environment.

What's more we recognise that climate change is a challenge that faces us all - that's why we invite you to join us on our journey to a greener future.



## We are committed to achieving net zero.

We are already carbon neutral as an operation in the UK, but we know this is not good enough. Therefore, we are committed to supporting the UK's target to achieve net zero emissions by 2050.

Read more about how we are going about this at <https://www.kyoceradocumentsolutions.co.uk/en/about-us/our-brand/environmental-policy.html> or alternatively scan the QR code.



Discover more

Kyocera Document Solutions has championed innovative technology since 1959. We enable our customers to turn information into knowledge, excel at learning and surpass others. With professional expertise and a culture of empathetic partnership, we help organisations put knowledge to work to drive change.

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