

THE **CLARION** PORTFOLIO^{LTD}

CREATIVE RELIES ON HIGH QUALITY



The Clarion Portfolio is a Surrey-based integrated creative and marketing agency, now in its 26th year. It provides a comprehensive range of digital and print media campaign solutions to blue chip organisations across sectors such as utilities, tech, pharmaceutical and not for profit.

“It has really opened our eyes; I think everyone in our industry should seriously consider KYOCERA as an alternative.”

Martin Pilcher
Managing Director, The Clarion Portfolio

THE NEED

Clarion relies on high-quality, highly accurate colour reproduction to present its prospective ideas and finished designs to clients. Specifically, it uses the industry-standard Fiery® print controller on its Xerox machine, but was looking for a viable alternative offering a better user interface.



THE SOLUTION

The agency implemented a KYOCERA TASKalfa 6052ci multifunctional product (MFP) with on board Fiery® print controller for professional colour reproducibility. In keeping with the demands of an award-winning creative design agency, the MFP also supports varying paper sizes such as SRA3 (full-bleed edge-to-edge A3), banner paper, tab divider sheets and stock quality up to 300 gsm.

THE RESULTS

“Overall, the colour output quality has been even better than the Xerox platform and we found the interface more logical and user-friendly. The speed and finishing has been impressive too, with no problems or jams running off 7-8 copies of a 50-page handout within minutes.”
Martin Pilcher, Managing Director,
The Clarion Portfolio.

A SUCCESSFUL CREATION

“We’re very pleased that another respected player within the creative design industry has bought-into the advantages of KYOCERA technology. This success owes much to our market-leading colour quality offered at a market competitive price point with lots of added MFP functionality that is simple to use.”

Steve Mitchell, Head of Product and Channel Marketing,
KYOCERA Document Solutions

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