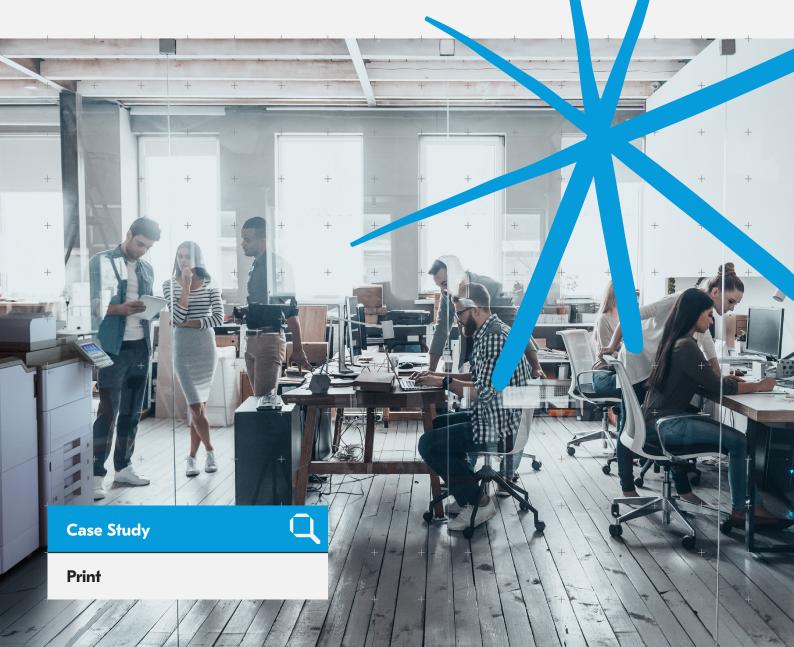


# Loomis safeguards its cashflow with Kyocera print services.





# **Key points**

- New configuration has made management much easier, helping to reduce costs and make print more sustainable.
- Kyocera MFPs are designed with lifelong components which allows Loomis to meet their sustainability targets.



Managing cash in society.

## **About Loomis**

Loomis is a global cash handling company, formed in 1997. Working with financial institutions, independent ATM deployers, retailers, public sector bodies and a wide range of other businesses, the company has a presence in over 20 countries, managing over 400 offices and employing more than 24,000 people. Its UK head office is located in Nottingham.

# The challenge

Loomis operates a highly secure cash collection and delivery service in 40 large cities and towns across the UK. Each branch has a transport depot and main office that houses up to 20 Multifunctional Printers (MFPs) which are used for general printing from human resources, accounts and marketing to fleet management and route planning.

Loomis takes CSR seriously and is working towards meeting the strategic targets laid out in its Annual Report & Sustainability Report 2018. This includes a 30% reduction in carbon emissions and plastic usage. A key part of this involved reducing printing costs whilst minimising the print estate's carbon footprint. However, the company was relying on two separate contracted suppliers, for its photocopier management services and had an uncontracted fleet of around 200 desktop MFPs alongside its contracted estate.

This incompatible arrangement was making it difficult to manage print activities and gave Loomis limited visibility of overall spend. It was almost impossible to control maintenance and consumables as there were conflicting processes for document release, toner replacement, device repairs and software or driver updates. With no option to view accurate metrics for print usage or volumes, IT and finance teams were unable to identify areas for improvement and check against sustainability targets.

Nikki Latham, Operational Improvement Manager at Loomis said: "Loomis did not have a unified print and document management approach, and it was very difficult to make printing more efficient, improve sustainability and reduce waste. As anyone was previously able to print from any connected device, documents were not secure and there was no way to visualise individual users' print history, or measure department usage."

She continued: "We needed to consolidate our printing and document processes, so we turned to Annodata to help us streamline everything under a single provider contract."

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### The solution

Loomis went to tender in 2018 with a view to awarding its MPS contract to a single supplier in the UK, under a unified platform encompassing hardware, a straightforward user experience, clear cost-per-print and transparent billing. Annodata, part of the Kyocera group of companies, was chosen, with Loomis citing the company's "blue sky approach" to business communications.

Annodata analysed the entire print environment across each branch, before coming up with a suggested implementation that would consolidate the complex mix of suppliers, devices and solutions. This included introducing Kyocera A3 and A4 MFPs into the desktop fleet, alongside PaperCut MF print management software. This setup would also include Kyocera Fleet Services for automatic toner management and replacement.

PaperCut MF captures the exact printing costs from each individual, department and branch in a centralised database. This enables highly accurate, real-time visibility of all print activity from each department and reduces the number of unnecessary prints. It even provides on-screen recommendations by translating print activities in an environmental context, depicting the number of trees saved to encourage an efficient, sustainable and secure workplace print culture.

Additionally, PaperCut MF provides enhanced security, as each user has a unique PIN that is needed to release prints which is valid for 24 hours. Not only does this increase staff flexibility and operational agility, it reduces waste and helps prevent unauthorised printing, thereby enhancing security and GDPR compliance.

# The results

Annodata has so far rolled out 120 Kyocera devices across 19 locations, which represents approximately two-thirds of the Loomis fleet. The new configuration has made management much easier, helping to reduce costs and make print more sustainable.

The MFPs are designed with lifelong components which reduces plastic usage and therefore environmental impact. This reduction is instrumental in helping the company meet its sustainability targets.

Due to the reliability of the Kyocera MFPs, as many as 300,000 pages can be printed by any device without having to replace anything except toner. Additionally, by analysing the reports created by PaperCut, Loomis realised it could change its printing to two-thirds double sided and the remaining third single sided, which would save just over

100 trees a year and reduce paper costs by approximately £5,000 a year.

Nikki explained: "By working closely with Annodata we have been able to closely monitor our entire print estate, which has been vital for cost control. We have implemented printing rules via PaperCut MF to reduce paper and energy usage. In combination with the low-power Kyocera MFPs, this has significantly helped to visualise our print activity for the whole organisation and enabled us to prevent unnecessary waste.

"The new arrangement also includes fully integrated mobile, ICT and managed print, which has significantly improved security and ensures all print and document interactions are recorded which is vital for reporting and accountability." Nikki concluded.

"Although the implementation is still being rolled out across other departments, we have already seen a substantial reduction in paper waste. This has helped us improve our bottom line and has been fundamental in ensuring we become more sustainable as a company."

Nikki, Operational Improvement Manager

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